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In *Why David Sometimes Wins*, Marshall Ganz tells the story of the UFW's ground-breaking victory, drawing out larger lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on migrant labor - a cheap, unorganized, and powerless workforce.

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Why David Sometimes Wins is a valuable resource for teachers and students of community organizing, labor history and the dynamics of social change. (Journal of Sociology & Social Welfare) A brilliant new book. (The Nation) *Why David Sometimes Wins* is an exceptional book that will be of widespread interest to scholars and activists alike.

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Howard Kimeldorf, "Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz," *American Journal of Sociology* 115, no. 5 (March 2010): 1601-1604.

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His newest book, *Why David Sometimes Wins: leadership, organization and strategy in the California farm worker movement* was published in 2009, earning the Michael J. Harrington Book Award of the American Political Science Association. He was awarded an honorary doctorate in divinity by the Episcopal Divinity School in 2010.

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Why David Sometimes Wins Leadership, Organization, and Strategy in the California Farm Worker Moveme

Marshall Ganz (born March 14, 1943) is the Rita T. Hauser Senior Lecturer in Leadership, Organizing, and Civil Society at the Kennedy School of Government at Harvard University. ... Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement. Oxford University Press, 2009.

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