

What Management Is Joan Magretta

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About the author (2012) Joan Magretta won the 1998 McKinsey award for the best HBR article of the year for an interview with Michael Dell that became the basis for the book Direct from Dell. Previously, she was a partner at Bain & Co. She has an MBA from Harvard and a PhD in literature from the University of Michigan.

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Joan Magretta MBA, PhD is an award-winning contributor to the Harvard Business Review, where she was strategy editor during the 1990s. A former partner at Bain & Co., she is now a Senior Institute Associate at Harvard Business School's Institute for Strategy and Competitiveness.

Biography of Joan Magretta for Appearances, Speaking ...

Joan Magretta is a senior associate at the Institute for Strategy and Competitiveness at Harvard Business School. She was a Bain partner and strategy editor of Harvard Business Review . Nan Stone spent 15 years as editor and five years as editor-in-chief of the Harvard Business Review .

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I give this book to, and discuss it with, anyone in my company that is going into entry level management. This is a great primer for understanding the role of a manager. Magretta conveys basic concepts clearly and concisely. I recommend this book to anyone.

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Joan Magretta (Author of Understanding Michael Porter)

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Joan Magretta - Profile Books

Joan Magretta is a Senior Institute Associate at the Institute for Strategy and Competitiveness at Harvard Business School. She was the principal strategy editor at the Harvard Business Review and was a partner at the leading management-consulting firm of Bain & Co.

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What Management Is: How it works and why it's everyone's ...

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What Management Is – The Key Point

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Management's Golden Rule:
Trust
Management's Golden Rule: Trust
Making Values Come Alive
Making Values Come Alive
Respect for the Individual
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What Management Is Free Summary by Joan Magretta and Nan Stone

What Management Is by Joan Magretta Book Resume: A book about management, described by guru Peter Drucker as 'a first rate as an introduction for the non-manager and especially for the beginner, but equally excellent as a rounded, complete, and comprehensive `refresher course' for the most experienced executive.'

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