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Frédéric Godart, Unveiling Fashion. Business, Culture and ...

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[Frédéric Godart] -- "For most people, fashion can dazzle and confuse. It is, however, a fascinating phenomenon that is key to how

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Amazon.com: Unveiling Fashion: Business, Culture, and ...

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ESMOD - Wikipedia

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Fashion: Business ...

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Palgrave Macmillan. For most people, fashion can dazzle and confuse. It is, however, a fascinating phenomenon that is key to how we define our identities, and it plays a central role in our lives.

Frederic Godart - Faculty Profile | INSEAD

ESMOD created its Fashion Business degree program in 1989. Recognizing the shift towards marketing and the importance of not only creating collection but needed to sell,

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the school yet again reacted in order to better equip students for the modern fashion industry.

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Frédéric wrote a book on the structure and culture of the fashion industry, *Sociologie de la mode* (A Sociology of Fashion), which has been translated into Portuguese (Brazil) and Spanish (Argentina) languages. An extended English translation (at Palgrave-MacMillan) is available under the title *Unveiling Fashion*.

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Unveiling Fashion: Business, Culture, and Identity in the Most Glamorous Industry by Frédéric Godart 3 ratings, 4.00 average rating, 0 reviews Unveiling Fashion Quotes Showing 1-2 of 2 "Fashion is a humbling topic.

Frederic GODART, Associate Professor | HEC Paris

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Unveiling Fashion: Business, Culture, and Identity in the Most Glamorous Industry. By Frederic Godart and published by Palgrave Macmillan in 2012, this work is available in electronic format.

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Press ITI a CITI i I la fl. CONTENTS LIST OF
FIGURES ix LIST OF TABLES x PREFACE xi
INTRODUCTION - THE SIX PRINCIPLES OF FASHION
1

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