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The Three-Box Solution: A Strategy for Leading Innovation ...

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About the Author Vijay Govindarajan, author of The Three-Box Solution, is one of the world's leading experts on strategy and innovation. He is the Coxe Distinguished Professor of Management at the Tuck School of Business at Dartmouth and a former Marvin Bower Faculty Fellow at Harvard Business School.

Vijay Govindarajan - Three Box Solution

The series, based on VG's book, The Three Box Solution: A Strategy for Leading Innovation, will teach you how to accelerate the success of innovation in your own company.

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The Three Box Solution:
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across all 3 boxes. Box 1 is
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The Three Box Solution
"In The Three-Box Solution, Govindarajan offers a compelling framework for driving innovation while delivering current goals, without the constraints of past successes and failures. With powerful, international examples, he offers a clear guide to creating the sustainable, innovation culture needed to stay ahead."

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