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capitalism
originated in a
second
declaration that
claimed our
private
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its revenues
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selling our

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of capitalism, a
systemic...

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capitalism is a

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turning real-
time data
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a means of
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claims human

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experience as
free raw
material for
translation into
behavioural
data. The
objective is to
automate us.
This new
capitalism has
given birth to
instrumentarian
power, that is
power whose aim

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is to shape
human behaviour
towards others'
ends.

Essentially,
surveillance
capitalism is
parasitic.

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...

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> Capitalism has
been hijacked by
a lucrative
surveillance
project that
subverts the
“normal”
evolutionary
mechanisms
associated with
its historical
success and
corrupts the
unity of supply

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societies, thus
enabling the ...

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She notes that
surveillance
capitalism
reaches beyond
the conventional
institutional
terrain of the
private firm and
accumulates not
only
surveillance

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operates without
meaningful
mechanisms of
consent.
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been changing
power structures
in the
information
economy.

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surveillance
capitalism that
is unimaginable
outside the
inscrutable high
velocity
circuits of

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Google's digital
universe, whose
signature

feature is the
Internet and its
successors.

While the world
is riveted by
the showdown
between Apple
and the FBI, the
real truth is
that the
surveillance

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capabilities
being...
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Seite 2 -

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"At its core,
surveillance
capitalism is
parasitic and se
lf-referential.
It revives Karl

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Marx's image of capitalism as a vampire that feeds on labor, but with an unexpected turn. Instead of labor, surveillance capitalism feeds on every aspect of every human experience."

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control is

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nothing compared
to what Google
is up to. The
company is
creating a
wholly new genus
of capitalism, a
systemic
coherent new
logic of
accumulation we
should call
surveillance
capitalism.

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...

So surveillance
capitalism
threatens to
cement class
distinctions by
taking people
who make
mistakes -- or

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who suffer from
discrimination
-- and limiting
their access to
all sorts of
facets of the...

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capitalism? -
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“At its core,
surveillance

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capitalism is
parasitic and se
lf-referential.

It revives Karl
Marx's old image
of capitalism as
a vampire that
feeds on labor,
but with an
unexpected turn.
Instead of
labor,
surveillance
capitalism feeds

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on every aspect
of every human’s
experience.”

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capitalism is a
novel economic
mutation bred
from the
clandestine

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coupling of the
vast powers of
the digital with
the radical
indifference and
intrinsic
narcissism of
the financial
capitalism and
its neoliberal
vision that have
dominated
commerce for at
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Surveillance

capitalism is

the monetization

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of data captured
through
monitoring

people's
movements and
behaviors online
and in the
physical world.

Consumer
surveillance is
most commonly
used for
targeted
marketing and

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advertising.
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as the code for
everyday life,
erases both free
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horrifying to
confirmed
believers in
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