

The Chief Data Officers Playbook

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The Chief Data Officer's Playbook - Caroline Carruthers ...
Written by Caroline Carruthers and Peter Jackson, two award-winning CDOs and authors of the bestselling Chief Data Officers Playbook, it provides direct, engaging and pragmatic guidance for current and aspiring CDOs, CEOs, COOs, data change practitioners and programme managers.

The Chief Data Officer in Government: A CDO Playbook
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Written by Caroline Carruthers and Peter Jackson, both practicing CDOs, "The Chief Data Officer's Playbook," published by Facet Publishing and available through the ALA Store, offers a jargon-free, practical guide to making better decisions based on data.

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The "Chief Data Officer in Government: A CDO Playbook," consists of seven chapters, focusing on the key issues and trends affecting public sector data while also examining strategies CDOs could apply.

Chief data officer in government | Deloitte Insights

Since the terms "data officer" and "chief data officer" are relatively new, there aren't many resources that discuss these, and show how they relate to other roles in a company. In fact, when I searched for books last year, I could find only one other book who used the term "data officer" in its title, and even that book didn't seem to have broad

The Chief Data Officers Playbook

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The Chief Data Officer playbook | IBM

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The Chief Data Officers Playbook for Success - Pyramid ...

"The Chief Data Officer's Playbook" is written by two practicing CDOs who offer a practical, direct and engaging discussion of the role, its place and importance within organizations. Bringing together views, opinions and practitioners experience for the first time, "The Chief Data Officer's Playbook" offers a compelling guide to anyone looking to understand the current (and possible future) CDO landscape.

The Chief Data Officer's Playbook | News and Press Center

But with today's rapid pace of digital transformation, and the explosion of data that comes with it, the opportunity to grow your business by extracting value from data can be a challenge. As organizations look to turn their ever-growing data stores into information assets, we see a new role emerging: The Chief Data Officer (CDO).

The Chief Data Officer's Playbook by Caroline Carruthers

The Chief Data Officer's Playbook. The new and rapidly expanding role of the Chief Data Officer (CDO) is of significant interest and relevance to organisations and data professionals internationally. Written by two practicing CDOs, this new book offers a jargon-free, practical guide to making better decisions based on data.

The Chief Data Officer playbook - IBM

The Chief Data Officer in Government: A CDO Playbook How can government leaders improve service delivery and social impact through enhanced open data strategies? Select the sections to include in your PDF:

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