

The Bloomberg Way A Guide For Reporters And Editors

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The Bloomberg Way is the most thorough guide to reporting and editing the story of business and money. Outlining the central principles of Bloomberg News, this book is an essential resource for both seasoned and aspiring journalists. It will put any writer in a better position to report with accuracy and honesty. Page by page, The Bloomberg Way:

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The updated ' Bloomberg Way ' style guide focuses on best ...

Description. Learn best practices from the most trusted name in business and financial reporting. The Bloomberg Wayis the journalist's guide to covering business, finance and the economy, with authoritative guidance from the editor-in-chief and senior editors of Bloomberg. As the lines between objectivity and opinion become increasingly blurred, the new edition of the Bloomberg Way shows you how to be the first to publish print and multimedia content with accuracy and journalistic integrity.

The Bloomberg Way A Guide

The Bloomberg Way: A Guide for Reporters and Editors is the ultimate handbook for business and financial reporting. A compilation of more than two decades worth of wisdom and experience from one of the world's largest news organizations, the book contains the information and guidance reporters, editors, and students need to be first, fastest, and factual.

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