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Why Talent Alone Will Never Be Enough - Entrepreneur of inadequate business practices. Sometimes it's hard

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for design entrepreneurs to know where to turn for reliable advice. Professional practice insights are not often shared directly between competitive firms, and small companies often can't afford the services of outside business advisors. Because of this, creative firms tend to re-invent the wheel

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? John C. Maxwell, Talent Is Never Enough: Discover the Choices That Will Take You Beyond Your Talent "The toughest thing about success is that you've got to keep on being a success. Talent is only a starting point in business. You've got to keep working that talent."

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Talent Is Not Enough for Success 1. Identify your talents. 2. Start. 3. Work hard. 4. Use a coach. 5. Finish. 6. Do it again.

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