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Reengineering the Corporation is one of the latter types of books. While it was often used as prescriptive at the time it was introduced in 1994, it has become more about the paradigms of how we view the concept of how change is designed, led and measured in business.

Reengineering the Corporation: A Manifesto for Business ...

MICHAEL HAMMER is the originator of the business reengineering concept. He first proposed the concept in a Harvard Business Review article entitled "Reengineering Work: Don't Automate, Obliterate ". Dr. Hammer was named by BusinessWeek as one of the four pre-eminent management gurus of the 1990s.

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Gordon's Notes: Reengineering the Corporation: A summary

Michael Hammer and his concept of Business Process Re-engineering explained. Made by an Oxford Student of Economics and Management for a university project.

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Reengineering the Corporation: A Manifesto for Business ...

Michael Hammer and James Champy, Reengineering The Corporation: A Manifesto for Business Revolution. Harper Collins 1993. I wrote up these notes when I was reading Hammer and Champy's book. They're reprinted here for public use. The notes are my own, and may bear no resemblance to the book. My comments are in italics, they focus on primary care.

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Reengineering the Corporation Free Summary by Michael ...

Reengineering the Corporation PDF Summary is the classic book in which Michael Hammer and James A. Champy inaugurated the business process reengineering management strategy, which aimed to help organizations radically rethink how they do business in order to become world-class competitors.

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Editions of Reengineering the Corporation: A Manifesto for ...

Reengineering the Corporation: A Manifesto for Business Revolution (1993), by James Champy and Michael Hammer. By Roya Wolverson Tuesday, Aug. 09, 2011. Adam Smith's business dictums from the 1800s no longer apply. That's the thinking behind management consultants James Champy and Michael Hammer's 1994 bestseller.

Summary: Reengineering the Corporation in Apple Books

Reengineering the Corporation Summary Reengineering the Corporation: A Manifesto for Business Revolution by Michael Hammer Revised and updated for the new economy, this text describes how the radical redesign of a company's processes, organization and culture can achieve a quantum leap in performance.

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Reengineering the Corporation - Michael Hammer - Paperback

Reengineering the Corporation offers nothing less than a brand-new vision of how companies should be organized and managed if they are to succeed - indeed even survive - in the 1990s and beyond. Reengineering does not seek to make businesses better through incremental improvements - 10 percent faster here or 20 percent less expensive there.

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