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of sports events of all scales and nature. The framework offers a planning process that can be used to understand the importance of a strategic approach, and shows how to implement strategies that can achieve successful sports events over the short and long-term.

The Olympic Winter Games in numbers – September 2017

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implement strategies that can achieve successful sports events over the short and long-term.

Strategic Sports Event Management Olympic

She holds a Young Researcher Award from the University of Ottawa (2009) and her research focuses on organization theory and strategic management, primarily in the context of major sport events (e.g., the Pan American Games, the Games of La Francophonie, FINA World Aquatics Championships, the Youth Olympic Games, and the Olympic Games).

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International Olympic Committee (IOC) President Thomas Bach today revealed the 40 proposals that make up Olympic Agenda 2020, a strategic roadmap for the future of the Olympic Movement, which will be discussed and voted on by the full IOC membership at the 127th IOC Session this 8 and 9 December in ...

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She managed numerous events including fundraising events, concerts, and corporate events while working with The Make-A-Wish Foundation and The United States Olympic Committee. In March of 2014, Jamie joined the Colorado Convention Center Event Management team as an Event Manager and in 2015 was

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promoted to Bellco Theatre Manager.

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