

Strategic Plan Paper

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How to Write a Strategic Plan By Erica Olsen. Not to oversimplify how to create a strategic plan, but by placing all the parts of a plan into three areas, you can clearly see how the pieces fit together. The three pieces of the puzzle are: Where are we now?

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For further information on many aspects of preparing a strategic plan, review the white papers on Getting Business Ideas (if a startup), Devising Business Strategies and Preparing a Strategic Plan. If a strategic plan is being prepared as part of a comprehensive business plan, see also How to Write a Business Plan and Free-Plan.

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Strategic planning assumes and incorporates the likelihood of a changing environment that will require adjustments in the identified goals and the process of achieving them. Strategic planning process: Environmental Scanning. Developing the environmental scanning structure. The environmental scanning process. Searching for information resources

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