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Strategic Management

The purpose of this chapter is to
outline the development of the idea
of "stakeholder management" as it
has come to be applied in strategic

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Page 20/37

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Keywords Culture of Organization
Productivity Strategic Management
Strategist strategy JEL
Classification M10, M19 Full
Article 1. Introduction. In recent
years, all around the world fierce

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competition has emerged because of some concepts such as globalization, fast technological changes, new consisted markets and changing customer expectancies and the competition has become more and more ...

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TikTok was a short-video sharing
app based in China. On November
9, 2017, TikTok ' s parent
company, the Chinese tech
company Beijing ByteDance
Technology Co. (ByteDance),

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announced a strategic acquisition of Musical.ly, a popular short-video sharing app based in the United States.

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Strategic planning is an organization's process of defining its strategy, or direction, and making decisions on allocating its resources to pursue this strategy. It may also extend to control mechanisms for guiding the implementation of the strategy.

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Strategic planning became prominent in corporations during the 1960s and remains an important aspect of strategic management.

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In the field of management, 'strategic management by a.c.m involves the formulation and implementation of the major goals and initiatives taken by an organization's top managers on behalf of owners, based on consideration of resources and an

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assessment of the internal and external environments in which the organization operates. [need quotation to verify]

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getting more and more important,
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elaborate and systematic plan of
action developed by the human
resource department. is an
elaborate and systematic plan of

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action developed by a human resource department. This definition tells us that an HR strategy includes detailed pathways to implement HRM strategic plans and HR plans.

Strategic management - Wikipedia

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have completed (such as marketing, finance, and accounting) in order to understand how top executives make the strategic decisions that drive ...

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