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Steve Blank (born 1953) is a Silicon Valley entrepreneur based in Pescadero, California.. Blank is recognized for developing the customer development method that launched the lean startup movement, a methodology which recognized that startups are not smaller versions of large companies, but require their own set of processes and tools to be successful.

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Steve Blank Startup Owners Manual
Steve Blank (nacido en 1953) es un emprendedor en serie y profesor de Silicon Valley que vive en Pescadero, California. [1] Blank es conocido por desarrollar la metodología del Desarrollo de Clientes (Customer Development), que inició el movimiento Lean Startup, una metodología que pone de manifiesto que los nuevos negocios y startups no son versiones reducidas de las grandes empresas, y ...

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Steve Blank has had a 33-year career as a successful businessman, conservationist and teacher. As a Silicon Valley entrepreneur, Steve was part of/or founded eight venture-backed companies.

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