

## Say It With Presentations How To Design And Deliver Successful Business Presentations Revised Expanded Edition

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1. Visuals (based on Zelazny's book: Say it With Charts) a. Select the chart form. b. Write titles that ARE the message/point you want your audience to know. c. Use graphical treatment (ex: contrast) to draw attention to your message ("Take responsibility for your point of view.") 2. So-what. 3. Transitions. C. Produce visual aids & handouts. III.

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