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Buy Quantifying the User Experience: Practical Statistics for User Research by Sauro, Jeff (ISBN: 9780123849687) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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Jeff has published over fifteen peer-reviewed research articles and presents tutorials and papers regularly at the leading Human Computer Interaction conferences: CHI, UPA and HCII and HFES. He is author of four books including: Quantifying the User Experience: Practical Statistics for User Research (Morgan Kaufmann).

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