

Poorly Made In China An Insiders Account Of The China Production Game

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paulmidler.com

What's Wrong with China is the widely anticipated follow-up to Paul Midler's Poorly Made in China, an exposé of China manufacturing practices. Applying a wider lens in this account, he reveals many...

Poorly Made in China by Paul Midler - Book Review

Poorly Made in China is a dramatic romp through China's export manufacturing sector, one that reveals what really goes on behind the scenes. The story follows the author from one project to the next, taking the reader through a diverse set of industries and revealing a number of challenges.

Poorly Made in China: Paul Midler, Jonathan Toppo ...

Poorly Made in China: An Insider's Account of the Tactics Behind China's Production Game is a book by Paul Midler, which chronicles his experience spent working with American businessmen whose companies' products are manufactured in China. Poorly Made in China describes the process of quality fade—the deliberate and secret effort of Chinese manufacturers to widen profit margins through the reduction of quality inputs.

Poorly Made in China: An Insider's Account of the China ...

Read Book Poorly Made In China An Insiders Account Of The China Production Game

Poorly Made in China: An Insider's Account of the China Production Game is one of the funniest books I've ever read. It's so funny that I've read it twice. Paul Midler, the author of the book, is a sourcing agent that has worked in China for more than twenty years, trying to bridge the gap between American importers and Chinese suppliers.

Doing business with China: The 10 best books and blogs

Poorly Made in China chronicles the experiences of an American working for a U.S. outsourcing firm in Chinese manufacturing and highlights a disturbing and dangerous practice known as "quality fade"--the deliberate and secretive habit of widening profit margins through a reduction in the quality of materials over time.

Poorly Made in China: An Insider's Account of the Tactics ...

One of the recommendations from a presenter was the book Poorly Made In China. The book was written by Paul Midler, from the perspective of an agent who deals with importers who are trying to have their products manufactured in China. Usually he is brought in when there is a communication problem and things are failing.

Poorly Made In China An

Poorly Made in China is the tale of a modern-day gold rush and its consequences, the chronicling of a rising economic power and its path along a steep growth curve. Entertaining and eye-opening, the audiobook highlights the extent to which culture affects business dealings, and the suggestion is that we may have more to be concerned about than product failures alone.

Poorly Made In China - Off Topic Discussion - Electric ...

In his new book 'Poorly Made in China', intermediary and author Paul Midler exposes the pitfalls of manufacturing in China, debunking some common myths in the process. Despite being hailed as 'the world's workshop', China's reputation of being a reliable and responsible manufacturer has faded from world-class.

Review Of "Poorly Made in China" - Finpipe

Poorly Made in China is a dramatic romp through China's export manufacturing sector, one that reveals what really goes on behind the scenes. The story follows the author from one project to the next, taking the reader through a diverse set of industries and revealing a number of challenges.

Poorly Made in China - Wikipedia

Poorly Made in China by Paul Midler is an eyewitness account how manufacturing and exports work in China. Paul Midler accounts how manufacturers always work hard to make an extra dollar by any means necessary.

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Books You Should Read: Poorly Made In China | Hackaday

Poorly Made in China will soon be available in Chinese. For those who don't know, Chinese can be written in one of two forms. For those who don't know, Chinese can be written in one of two forms. Simplified characters are used in China, and traditional characters are used in Hong Kong, Macau and Taiwan.

Poorly Made in China (??)

Poorly Made in China: a reality check Despite being hailed as 'the world's workshop', China's reputation of being a reliable and responsible manufacturer is far from world-class. In his new book 'Poorly Made in China', intermediary and author Paul Midler exposes the pitfalls of manufacturing in China, debunking several myths in the process.

Poorly Made in China : An Insider's Account of the China ...

Paul Midler, the author of Poorly Made in China, talks candidly about his experiences on the Chinese shop floor--where quality and product safety were not always paramount concerns.

Poorly Made in China: a reality check - INSEAD Knowledge

Poorly Made in China is a book on Chinese culture with the underlying theme of (eventually) selling Mr. Bubble to WalMart. There were several times when the product came back, and the mint shampoo ...

Poorly Made in China (Audiobook) by Paul Midler | Audible.com

In Midler's tales of Chinese production woes, "Poorly Made in China" provides useful insights into the Chinese culture. A loss of face due to product recall is very embarrassing for the Chinese manufacturer who obviously does not conduct proper quality control.

Poorly Made in China: Challenges for Auto Exports - CBS News

"Poorly Made In China: An insider's account of the China production game" is a book by Paul Midler, who has lived most of the current decade in China, acting as a "middle man" (consultant/advisor) mostly between foreign importers looking to get products made cheaply in China and local companies and factories producing them.

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