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Paul Burns is Professor of Entrepreneurship and Dean of the University of Bedfordshire Business School, UK. He has previously held posts as Professor of Small Business Development at Cranfield School of Management, UK, having joined it from Warwick University Business School, UK.

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Paul Burns recently retired from his position as Professor of Entrepreneurship and former Dean of the University of Bedfordshire Business School, UK. He has previously held posts as Professor of Small Business Development at Cranfield School of Management, UK, having joined it from Warwick University Business School, UK.

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Identifying Success Factors for Rapid Growth in SME E ...

P. Burns, "Entrepreneurship and Small Business," Palgrave MacMillan, Basingstoke, 2001. S. Khawaja, "Unleashing the Potential of the SME Sector with a Focus on Productivity Improvements," 2006.

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The author's engaging style and unrivalled expertise drawn from a long-ranging career (as an academic, accountant and entrepreneur) make the book accessible and authoritative. This is an ideal textbook for those studying Entrepreneurship or Small Business on undergraduate Business

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