

Obliquity Why Our Goals Are Best Achieved Indirectly John Kay

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Obliquity: Why our goals are best achieved indirectly ...
But, in a world where individual knowledge is often incomplete and imperfect our best recourse is to oblique

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solutions. The ultimate example of obliquity is the example of the diversity of life that is all around us and how that diversity arose. In formulating the theory of evolution through natural selection,...

Obliquity: Why Our Goals Are Best Achieved Indirectly ... Here's what Kay has to say about all this: "Obliquity is the best approach whenever complex systems evolve in an uncertain environment and whenever the effect of our actions depends on the way in which others respond to them...Directness is only appropriate when the environment is stable, objectives are one-dimensional and transparent and it is possible to determine when and whether goals have been achieved.

Obliquity on Apple Books

If you want to go in one direction, the best route may involve going in another. This is the concept of 'obliquity': paradoxical as it sounds, many goals are more likely to be achieved when pursued indirectly.

Obliquity: Why Our Goals Are Best Achieved Indirectly ... And our unpredictable interactions with other people and the world at large mean that the path to our goals-and sometimes the goals themselves-will inevitably change. We can learn about our objectives and how to achieve them only through a gradual process of risk taking and discovery-what Kay calls obliquity.

Amazon.com: Obliquity: Why Our Goals Are Best Achieved ... Obliquity: Why Our Goals Are Best Achieved Indirectly. John Kay [J. A. Kay] on Amazon.com. *FREE* shipping on qualifying offers. This is an original, widely-applicable concept from one of the world's foremost economists. Tim

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Harford says it is 'persuasive

Obliquity : NPR

And our unpredictable interactions with other people and the world at large mean that the path to our goals-and sometimes the goals themselves-will inevitably change. We can learn about our objectives and how to achieve them only through a gradual process of risk taking and discovery-what Kay calls obliquity.

TEDxWarwick - John Kay - Obliquity: How Complex Goals Are Best Achieved Indirectly

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Obliquity – Why our goals are best achieved indirectly ...

Obliquity: Why Our Goals Are Best Achieved Indirectly.

Socrates was an uncompromising stirrer. He delighted in his chosen calling - the crushing of conventional wisdoms to provide a solid pathway to the truth. Hurrah for Socrates, an inspiration to us all.

Obliquity: Why Our Goals Are Best Achieved Indirectly ...

Obliquity (book) Obliquity: Why our goals are best achieved indirectly is a book by economist John Kay. It was inspired by an observation of the successful pharmaceutical researcher, Sir James Black: I used to tell my colleagues that if they wanted to make money, there were many easier ways to do it than drug research.

Obliquity (book) - Wikipedia

Leading economist John Kay applies his provocative

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universal theory to a variety of complex systems, including business and communities.

Obliquity – The Doctors Bookshelf

Here's what Kay has to say about all this: "Obliquity is the best approach whenever complex systems evolve in an uncertain environment and whenever the effect of our actions depends on the way in which others respond to them...Directness is only appropriate when the environment is stable, objectives are one-dimensional and transparent and it is possible to determine when and whether goals have been achieved.

Obliquity: Why Our Goals Are Best Achieved Indirectly

Obliquity is the principle that complex goals are best achieved indirectly. This book explains why the happiest people aren't necessarily those who focus on happiness, and how the most successful cities aren't planned (look at Paris versus Brasilia).

John Kay - Obliquity: Why our goals are best achieved indirectly

His latest book, Obliquity, was published by Profile Books in March 2010. In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to ...

Obliquity Why Our Goals Are

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Obliquity: Why Our Goals Are Best Achieved Indirectly ...
Book Summary. Draws on examples from many disciplines to argue that complex and broadly defined goals are better achieved when approached in an open, indirect manner that focuses on means, instead of a rigidly direct approach that focuses on ends.

Obliquity: Why Our Goals Are Best Achieved Indirectly ...
Obliquity: Why Our Goals Are Best Achieved Indirectly. If you want to go in one direction, the best route may involve going in another. This is the concept of 'obliquity': paradoxical as it sounds, many goals are more likely to be achieved when pursued indirectly.

Amazon.com: Customer reviews: Obliquity: Why Our Goals Are ...

This is the concept of 'obliquity': paradoxical as it sounds, many goals are more likely to be achieved when pursued indirectly. The richest men and women are not the most materialistic; the happiest people are not necessarily those who focus on happiness, and the most profitable companies are not always the most profit-oriented as the recent financial crisis showed us.

Obliquity: Why Our Goals Are Best Achieved Indirectly by ...
Obliquity: Why Our Goals Are Best Achieved Indirectly.
Obliquity – a book that 's wise and pleasant to read. It packed with many true stories from historical events, politics, businesses and the author 's personal experiences. As John Kay pointed out, we can only learn about our objectives and how to achieve them through a gradual process of risk taking and discovery – what he calls obliquity.

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Obliquity by John Kay: 9780143120551 | PenguinRandomHouse ...

The oblique approach also has broader application in social and professional settings, the author saying ‘ obliquity is fundamental to our dealings with other people ’ (page 165), and ‘ there is much obliquity in the expertise of skilled professionals ’ (page 167).

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