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(PDF) Building Social Business Models: Lessons from the ...

CREATING A WORLD WITHOUT POVERTY: SOCIAL BUSINESS AND THE FUTURE OF CAPITALISM Muhammad Yunus 1. A New Kind of Business Since the fall of the Soviet Union in 1991, free markets have swept the globe. Free-market economics has taken root in China, Southeast Asia, much of South America, Eastern Europe, and even the former Soviet Union. There

Muhammad Yunus - Building Social Business : theRSA.org ...

Yunus emphasizes that a social business is a type of business, it is subject to market forces, and to him, that s what makes it sustainable. Yunus envisions a social business stock market forming where Type I and II social business companies will go to raise capital from individuals and investment fund managers wishing to give to a social issue.

Muhammad Yunus Biography | Biography Online

Muhammad Yunus, the Bangladeshi economist, microfinancing pioneer and founder of the grassroots Grameen Bank, has not been resting on his laurels since wining the Nobel peace prize in 2006. For one...

'We are all entrepreneurs': Muhammad Yunus on changing the ...

Building Social Business: The New Kind of Capitalism That Serves Humanity's Most Pressing Needs by Muhammad Yunus. <div>Muhammad Yunus, the practical visionary who pioneered microcredit and, with his Grameen Bank, won the 2006 Nobel Peace Prize, has developed a visionary new dimension for capitalism which he calls "social business."

Building Social Business: The New Kind of Capitalism that ...

Muhammad Yunus, the practical visionary who pioneered microcredit and, with his Grameen Bank, won the 2006 Nobel Peace Prize, has developed a new dimension for capitalism which he calls "social business." The social business model has been adopted by corporations, entrepreneurs, and social activists across the globe.

Muhammad Yunus, Building Social Business: The New Kind of ...

Social business was defined by Nobel Peace Prize laureate Professor Muhammad Yunus and is described in his books. In these books, Yunus defined a social business as a business: Created and designed to address a social problem; A non-loss, non-dividend company, i.e. It is financially self-sustainable and

Muhammad Yunus - Wikipedia

M.Yunus - Creating a World without Poverty: Social Business and the Future of Capitalism (2007) Microcredit and Microfinance. Yunus decided to lend some of his own money to 42 women in the village of Jobra, near Chittagong. It was only a total of US\$27, and he was repaid with a profit of \$0.02 on each loan.

Book Review: Building Social Business By Muhammad Yunus

Muhammad Yunus, the practical visionary who pioneered microcredit and, with his Grameen Bank, won the 2006 Nobel Peace Prize, has developed a visionary new dimension for capitalism which he calls "social business."

Social business - Wikipedia

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Amazon.com: Building Social Business: The New Kind of ...

By harnessing the energy of profit-making to the objective of fulfilling human needs, social business creates self-supporting, viable commercial enterprises Muhammad Yunus, the practical visionary who pioneered microcredit and, with his Grameen Bank, won the 2006 Nobel Peace Prize, has developed a visionary new dimension for capitalism which he calls "social business."

Building Social Business: The New Kind of Capitalism that ...

Building Social Business: The New Kind of Capitalism That Serves Humanity's Most Pressing Needs (PublicAffairs/2010) by Dr. Muhammad Yunus is an excellent rendition on how to invest in poor countries while getting a modest return and doing much good at the same time.

"Building Social Business" by Muhammad Yunus. An Essay ...

The Yunus Centre, in Dhaka, Bangladesh, is a think tank for issues related to social business, working in the field of poverty alleviation and sustainability. It is 'aimed primarily at promoting and disseminating Professor Yunus' philosophy, with a special focus on social business' and currently chaired by Prof. Muhammad Yunus.

Building Social Business: The New Kind of Capitalism That ...

Yunus, Moingeon, & Ortega (2010) proposed a social business model that described business originated to address and resolve social issues, which are financially self-sustainable, and non-loss no ...

Building Social Business Free Summary by Muhammad Yunus

Nobel Peace Prize-winner Muhammad Yunus shows how the social business model can harness the entrepreneurial spirit to address global problems.

Building Social Business: The New Kind of Capitalism That ...

In his new book, **Building Social Business**, Yunus devotes many pages to narrowing down the existing definition of a social business—many people precede him in defining it, since the form first cropped up in the Victorian era—but he considers it a new form of economic organization that links a social, ethical, or environmental objective with a commercial or financial one. He also lays out a road map for how these new firms can grow and prosper.

CREATING A WORLD WITHOUT POVERTY: SOCIAL BUSINESS AND THE ...

Building Social Business by Muhammad Yunus. Yunus in his book, **Building Social Business**, dedicates the nine short chapters of the book to explaining the meaning of a social business in the current world. Many scholars have characterized it way before Yunus did.

Building Social Business by Muhammad Yunus · OverDrive ...

And to finance social business, Dr. Yunus has social business funds operating all over the world. In Georgia, there is a "Yunus Creative Lab" to help with ideas. Dr. Yunus believes his model for...

Muhammad Yunus Building Social Business

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5 Steps to Building a Social Business, According to ...

Yunus concluded that the world's financial institutions enable global poverty because they don't extend credit to poor people. All people are born with creative gifts, and poverty deprives the world of benefiting from them. Society should remake its institutions so all people can thrive. This requires the establishment of "social business."

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