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Lecture Notes/Course Materials for 1. Business Communication 2. Corporate Finance (MBA:202) 3. Social and Political Environment (SPE)*

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*Environmental Analysis & Internal Analysis of Firm: General environment scanning, competitive & environmental analysis - to identify opportunities & threat - Assessing internal environment through functional approach and value chain - identifying critical success factors - to identify the strength & weakness - SWOT audit - core competence*

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*Introducing you the topics of Business Environment in summarized way. These notes are provided by Mr. Ankit Bajpai . Business Environment; Environmental scanning-meaning,nature and scope*

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*MBA - I Semester Paper Code: MBAC 1004 Business Environment And Law*

*Objectives* ∅ *To acquaint students with the issues of domestic and global environment in which business has to operate* ∅ *To relate the impact of environment on business in an integrated manner, and* ∅ *To give an exposure to important commercial and industrial laws*

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*What is Business Environment? It consists of all those factors that have bearing on the business..... A set of conditions – Social, Legal, Economical, Political or*

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*Institutional that are uncontrollable in nature and affects the functioning of organization. 8. Types of Business Environment • Mainly Business Environment divided into two types.*

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*No notes for slide. Business environment 1 st module mba Management ...  
Business Environment Environmental scanning-meaning,nature and scope  
Economic and non-economic environment Interaction between internal and  
external environments Overview of political, socio-cultural, legal technological  
Global environment 24/10/2013 Babasabpatilfreeptmba ...*

*Lesson 1 BUSINESS AND ITS ENVIRONMENT NATURE OF BUSINESS*

*Business Environments 1. What do you mean by Business Environment?? The environment of any organization is “ the aggregate of all conditions, events and influences that surround and affect it.” In other words , business environment is individual and organisation that exists outside the business and have influence direct and indirect to the business.*

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*PPT: Business Environment (NMBA 014) - UPTU Notes*

*1. Business Environment 2. External Environment 3. Economic Environment 4. Political Environment 5. Social Responsibility of Business 6. Government Media*

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*Business Studies 53 Notes MODULE -3 Business Around Us 3 BUSINESS*

*ENVIRONMENT Understanding the environment within which the business has to operate is very important for running a business unit successfully at any place.*

*Because, the environmental factors influence almost every aspect of business, be it its nature, its location, the prices of*

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*Lesson 1 BUSINESS AND ITS ENVIRONMENT NATURE OF BUSINESS Business may be understood as the organized efforts of enterprise to supply consumers with goods and services for a profit. Businesses vary in size, as measured by the number of employees or by sales volume. But, all businesses share the same purpose: to earn profits.*

*BUSINESS ENVIRONMENT - download.nos.org*

*Business Environment consists of all the external and internal factors which have an impact on the functioning, performance and decision making of a business. Types of Business Environment /Factors affecting Business Environment - There are various sources operating in the business environment, those forces which are external to the business ...*

*SUBJECT: Business Environment COURSE CODE: MC-103 Author ...*

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*MBA - I Semester Paper Code: MBAC 1004 Business Environment And Law Objectives & To acquaint students with the issues of domestic and global*

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*environment in which business has to operate & To relate the impact of environment on business in an integrated manner, and & To give an exposure to important commercial and industrial laws*

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*Understanding the Business : To understand any business the critical step is to explore all the factors related to business and properly judging its impact on the business. There are many factors and forces which have considerable impact on any business. All these forces come under one word called environment. Hence understanding the business means*

*Business Environment - Introduction - BBA|mantra*

*Marketing environment 1. Module 2MARKETING ENVIRONMENT Dr.S.G.Kulkarni 1 2. Marketing EnvironmentPhilip Kotler : “ A company marketing environment consists of the actors and forces that affect the company’s ability to develop and maintain*

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*successful transactions and relationships with its target customers.” Dr.S.G*

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