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Kenneth C. Laudon is a Professor of Information Systems at New York University ' s Stern School of Business. He holds a B.A. in Economics from Stanford and a Ph.D. from Columbia University.

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Professor Laudon has also written more than 40 articles concerned with the social, organizational, and management impacts of information systems, privacy, ethics, and multimedia technology. Professor Laudon ' s current research is on the planning and management of large-scale information systems and multimedia information technology.

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