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Logistics and Supply Chain Management 5th Edition

1 Logistics, the supply chain and competitive strategy 1 Supply chain management is a wider concept than logistics 2 Competitive advantage 4 The supply chain becomes the value chain 1 mission of logistics management 11 The supply chain and competitive Performance 13 The changing competitive environment 14

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Fifth, computer software is provided to assist in solving logistics/supply chain problems reflecting the growing use of computer technology in managerial decision making. Over the years, so many people and companies have contributed to the ideas embodied in this fifth edition that a list of acknowledgments would be far too long to print.

(PDF) Logistics and Supply Chain Management

"Supply Chain Management deals with the management of materials, information, and financial flows in a network consisting of suppliers, manufacturers, distributors, and customers." Stanford Supply Chain Forum "Call it distribution or logistics or supply chain management. By whatever name it is the sinuous, gritty, and cumbersome process by

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