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Learn more about

*Page 5/42*

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how the process  
works.

Kotter's 8-Step  
Change Model -  
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Management Tools

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is

internationally  
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The 8-Step  
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voice on how the  
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organizations  
achieve  
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Kotter is the  
Konosuke  
Matsushita  
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Emeritus, at  
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cofounder of  
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company ...

Leading Change,  
With a New  
Preface by the  
Author: Kotter

...

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Leading Change  
is a somewhat dated, but still valuable and timely book that explores John Kotter's views on the essentials of leading organizational change, as informed by his experiences with

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numerous  
companies.

Leading Change -  
John Kotter -  
YouTube  
Leading Change  
by John Kotter  
(Summarised by  
Paul Arnold -  
Facilitator and  
Trainer - paul\_a  
rnold@me.com)  
Content = \*\*\*

# Where To Download Leading Change John

Readability =

\*\*\*\* Clarity &

Structure = \*\*\*\*

IN A NUTSHELL

Driving change

requires 8 key

steps: 1-

Establish a

sense of urgency

2- Create a

guiding

coalition 3-

Develop a vision

& strategy 4-

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Change, John  
Communicate the...  
Kotter

Kotter's Eight  
Step Leading  
Change Model  
Leading Change:  
Why  
Transformation  
Efforts Fail by  
John P. Kotter  
John P. Kotter  
is the Konosuke  
Matsushita  
Professor of

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Leadership at  
the Harvard  
Business School  
in Boston,  
Massachusetts.  
He is the author  
of The New  
Rules: How to  
Succeed in  
Today's Post-  
Corporate World  
(New York: Free  
Press, 1995),  
Corporate

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Harvard Business

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Leading Change -  
John P. Kotter -  
Google Books  
Editions for

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Leading Change:

0875847471

(Audiobook  
published in  
1996), (Kindle  
Edition

published in  
2012),

1422186431

(Hardcover  
published in  
2012), (Kin...

Leading Change:

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Why

Transformation

Efforts Fail

John Kotter's,  
Eight Steps for  
Leading Change,  
remains a viable  
model for senior  
leaders to use  
to guide a  
change effort.  
It has not lost  
its value with  
time. In

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previous articles, I discussed the first three steps of John's model (see links at the end of this article).

Leading Change:  
Kotter, John P.:  
8601200421798:  
Amazon.com ...  
Leading Change:

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Introduction.  
Since the  
publication of  
his highly  
regarded book,  
Leading Change,  
Harvard  
Professor John  
Kotter has been  
widely accepted  
as a recognized  
global expert on  
change  
leadership.

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Understanding his eight step leading change model is a requirement for any leader who is serious about implementing change successfully.

Leading Change  
John Kotter

*Page 23/42*

# Where To Download Leading Change John Kotter

The 8-Step  
Process for  
Leading Change  
was cultivated  
from over four  
decades of Dr.  
Kotter's  
observations of  
countless  
leaders and  
organizations as  
they were trying  
to transform or  
execute their



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strategies. He identified and extracted the success factors and combined them into a methodology, the award-winning 8-Step Process for Leading Change.

Summary of  
Leading Change

*Page 25/42*

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Change John  
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by John P Kotter  
| Ignition Blog

In Leading  
Change, John  
Kotter examines  
the efforts of  
more than 100  
companies to  
remake  
themselves into  
better  
competitors. He  
identifies the  
most common

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mistakes leaders  
and managers  
make in  
attempting to  
create change  
and offers an  
eight-step  
process to  
overcome the  
obstacles and  
carry out the  
firm's agenda:  
establishing a  
greater sense of

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urgency,  
creating the  
guiding  
coalition,  
developing ...

John Kotter -  
Guiding  
Principles for  
Leading Change  
Kotter's 8  
stages of  
leading change  
seem effective,p

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ractical, and  
influential if  
you haven't  
taken the time  
to reflect on  
how to catalyze  
change before.  
In this regard  
the book is  
good. But this  
book lacks  
important  
arguments to  
effectively

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convince an  
experienced  
reader or to  
compare with  
better quality  
works like  
Doerr's: 1) data  
or supporting  
statistics, 2)  
case studies, &  
3) any ...

Leading Change:  
Why

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## Transformation Efforts Fail

John Kotter introduced his eight-step change process in his 1995 book, "Leading Change." (1) Create Urgency. As mentioned above, John Kotter suggests that for change

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to be successful, 75% of a company's management needs to support the change. So a key early task is to develop a sense of urgency around the need for change.

Leading Change  
(Step 4) –



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Communicate the  
Change Vision

The business  
consultancy firm  
applies Kotter's  
research on  
leadership,  
strategy  
execution,  
transformation,  
and any form of  
large-scale  
change. Since  
early in his

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career, Kotter has received numerous awards for his thought leadership in his field from Harvard Business Review , Bloomberg BusinessWeek , [6] Thinkers50, [4] Global Gurus [7] and others.

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by John P.

Kotter -  
Goodreads

John P. Kotter

is a best-

selling author,

award winning

business and

management

thought leader,

business

entrepreneur and

the Konosuke

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Matsushita  
Professor of  
Leadership,  
Emeritus at  
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Leading Change -  
John P. Kotter -  
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In 1996, John P.  
Kotter's Leading  
Change became a  
best seller; it  
advocates an

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eight-step  
Kotter  
program for  
organizational  
change that was  
embraced by  
executives  
around the  
world. In this  
book, the author  
also outlines  
his vision for  
the twenty-first  
century  
organization.

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Kotter's  
8-Step Process  
for Leading  
Change

Many originate  
with leadership  
and change  
management guru,  
John Kotter. A  
professor at  
Harvard Business  
School and world-  
renowned change

## Where To Download Leading Change, John

expert, Kotter  
introduced his  
eight-step  
change process  
in his 1995  
book, "Leading  
Change." In this  
article, video  
and infographic,  
we look at his  
eight steps for  
leading change,  
below.

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Leading Change  
by John Kotter

Example |  
Graduateway  
John Kotter's  
8-Step Process  
for Leading  
Change.

Implementing  
change at any  
organization is  
always  
challenging, and  
requires strong



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and effective  
leadership.

There are many approaches to handling it, but one of the most prominent ones is the one created by Dr. John Kotter. It's called the 8-Step Process for Leading Change.

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