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Know Your Onions Graphic Design Drew De Soto Key points from Pages 21 - 58 Design Monkey: Project management is very important part of your job. Manage clients expectations Check and read everything the day it comes in. Respond quickly. Watch out when asked not to work for nothing. Beware of becoming a monkey.

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Know Your Onions: Graphic Design by Drew de Soto

Know Your Onions by Drew de Soto is a very enlightening book offering a different view of the things you encounter every day as a designer. Drew De Soto who is a print-focused designer has been a graphic designer for over 25 years, this book is a guide for working in the Graphic Design industry and first published by BIS Publishers in 2012.

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Know Your Onions: Graphic Design, Drew has consulted with the UK Government (Policy Connect, Associate Design and Innovation Group) to help inform policy on design education, industry links and future developments. He runs a small independent gallery in central London and spent a fair few years on stage as a comedian,

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