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Journal of Consumer Research

The Association for Consumer Research is honored to announce the appointment of Vicki Morwitz as the new Editor in Chief of the Journal of the Association for Consumer Research. Dr. Morwitz will serve a 3 year term, beginning January 1, 2021, succeeding current Editor in Chief Angela Y. Lee.

Journal of Consumer Research | Publons

Journal of the Association for Consumer Research's journal/conference profile on Publons, with 20 reviews by 12 reviewers - working with reviewers, publishers, institutions, and funding agencies to turn peer review into a measurable research output.

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ABOUT THE JOURNAL Frequency: 4 issues/year ISSN: 2378-1815 E-ISSN: 2378-1823 The Journal of the Association for Consumer Research is a quarterly journal of thematic

explorations from the Association for Consumer Research. The mission of JACR is to broaden the intellectual scope and interdisciplinary influence of the Association for Consumer Research.

General Information -- Journal of Consumer Research

Lynch, John G. (1982), "On the External Validity of Experiments in Consumer Research," *Journal of Consumer Research*, 9 (December), 225–39. Google Scholar Mandel, Naomi (2003), "Shifting Selves and Decision Making: The Effects of Self-Construal Priming on Consumer Risk-Taking," *Journal of Consumer Research*, 30 (June), 30–40.

Journal of Consumer Marketing | Emerald Publishing

Founded in 1974, the *Journal of Consumer Research* publishes scholarly research that describes and explains consumer behavior. Empirical, theoretical, and methodological articles spanning fields such as psychology, marketing, sociology, economics, communications, and anthropology are featured in this interdisciplinary journal.

Journal Of Consumer Research Conference

Trust in companies, trust in government, trust in research, trust in brands: all are in doubt. This Special Issue of the *Journal of the Association for Consumer Research* is tied directly to the 2018 Association for Consumer Research conference theme.

TCR2021 – Transformative Consumer Research Conference 2021

Journal of Consumer Affairs. Consumer Interests Annual (Conference Proceedings) Annual Conference: May 18-21, 2021. Login and see the Member Directory. Post your profile for the Directory. Check out the Job Listing page. Cost of Membership. Professional \$125; Student \$25; Retiree \$55; Organization \$500

TCR – Transformative Consumer Research

As recent TCR conferences have been, the 2021 conference will also be "Dialogical" in its nature and organization. It will be a space and event of possibility, where small groups of researchers who share common commitments to practical relevance and impact, in regard to specific topics of well-being and consumer behavior, will come together to engage in democratic dialogue to generate new ...

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For those people unfamiliar with the dialogical TCR conference, each conference typically produces at least one special issue. For examples, see the special issues of the Journal of Public Policy & Marketing (spring 2011), the Journal of Business Research (issue 66, 2013), and the Journal of Marketing Management (volume 30, issue 17-18, 2014). The next special issue, a product of the 2015 TCR ...

Journal of the Association for Consumer Research | Publons

The Journal of Consumer Psychology (JCP) publishes top-quality research articles that contribute both theoretically and empirically to our understanding of the psychology of consumer behavior. JCP is the official journal of the Society for Consumer Psychology, Division 23 of the American Psychological Association.

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