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B.J. Erasmus (Author of Introduction to Business Management)

Introduction to Business Management - Chapter Summary. This chapter begins with an exploration of managers' roles within an organization, including their responsibility to make decisions, manage information and maintain interpersonal relationships with everyone from vendors and customers to the employees they supervise.

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a person who risks time and money to start and manage a business. revenue. the total amount of money a business takes in during a given period by selling goods and services. profit. the amount of money a business earns above and beyond what it spends fro salaries and other expenses.

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B.J. Erasmus is the author of Introduction to Business Management (4.00 avg rating, 105 ratings, 8 reviews, published 2013), Introduction to Business Man...

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