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International Journal of Consumer Studies - SciRev

The International Journal of Consumer Studies provides an international forum for academic and research papers with a focus on how consumers can enhance their security and well being. It publishes articles of interest to an international audience and at the leading edge of consumer research throughout the world.

International Journal of Consumer Studies: List of Issues ...

MIAR recolecta datos para la identificación y análisis de revistas científicas. Si se introduce en la casilla de búsqueda cualquier ISSN el sistema localizará en qué bases de datos de las contempladas en la matriz está indizada la revista, esté recogida o no en MIAR, y calculará su ICDS (sin contar el Índice de Pervivencia si no forma parte de MIAR).

International Journal of Consumer Studies: Vol 43, No 1

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Journal of Retailing and Consumer Services - Elsevier

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International Journal Of Consumer Studies

International Journal of Consumer Studies is recruiting for a new Editor.. Are you an expert in consumer research? Do you have the skills and experience to lead the editorial team at a high profile and internationally recognised journal?

Reviews for "International Journal of Consumer Studies ...

It focuses particularly on consumer behaviour and on policy and managerial decisions, encouraging contributions both from practitioners in the forefront of new developments in retailing and services, and from academics across a wide range of relevant disciplines. The Journal of Retailing and Consumer Services covers:

INTERNATIONAL JOURNAL OF CONSUMER STUDIES (IJCS)

Description. The International Journal of Consumer Studies provides an international forum for academic and research papers with a focus on how consumers can enhance their security and well being. It publishes articles of interest to an international audience and at the leading edge of consumer research throughout the world.

International Journal of Consumer Studies

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The scientific journal International Journal of Consumer Studies is included in the Scopus database. Based on 2018, SJR is 0.429. Publisher country is . The main subject areas of published articles are Marketing, Economics and Econometrics, Public Health, Environmental and Occupational Health, Applied Psychology.

International Journal of Consumer Studies, 31(5), 487-495.

International Journal of Consumer Studies Impact Factor, IF, number of article, detailed information and journal factor. ISSN: 1470-6423 .

International Journal of Consumer Studies

The Impact Factor 2018 of International Journal of Consumer Studies is 1.506, which is just updated in 2019. Compared with historical Impact Factor, the Impact Factor 2018 of International Journal of Consumer Studies dropped by 3.15 %. The Impact Factor Quartile of International Journal of Consumer Studies is Q2. The Impact Factor (IF) or Journal Impact Factor (JIF) of an academic journal is a ...

International Journal of Consumer Studies Impact Factor IF ...

International Journal of Consumer Studies: 18.3 weeks: 23.3 weeks: n/a: 1: 5 (excellent) 4 (very good) Accepted: International Journal of Consumer Studies: 36.7 weeks: 42.9 weeks: n/a: 3: 4 (very good) 2 (moderate) Accepted: Motivation: It took 8 months and a couple of inquiring emails to finally hear back from the journal after submission and ...

International Journal of Consumer Studies Impact Factor ...

The International Journal of Consumer Studies provides an international forum for academic and research papers with a focus on how consumers can enhance their security and well being. It publishes articles of interest to an international audience and at the leading edge of consumer research throughout the world.

International Journal of Consumer Studies | Marketing ...

The International Journal of Consumer Studies provides an international forum for academic and research papers with a focus on how consumers can enhance their security and wellbeing. It publishes articles of interest to an international audience and at the leading edge of consumer research throughout the world. The scope of the journal includes:

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International Journal of Consumer Studies - Overview ...

International Journal of Consumer Studies, 31(5), 487-495. Posted with permission from Blackwell Publishing. Keywords: transdisciplinary, consumer scholarship, leadership, interdisciplinary, consumer studies, civil society Abstract A case is made for the place of transdisciplinary inquiry in consumer scholarship. After

Journal of International Consumer Marketing: Vol 31, No 5

to promote the Journal to guide the progress and direction of the Journal. A listing of all Board members can be found in each issue of the IJCS. Editorial Board members are appointed for a renewable period of 3 years. Journal scope: The International Journal of Consumer Studies provides an international forum

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