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James Sun is an entrepreneur, public speaker, and international television personality. Currently, he's CEO of Pirq where he sets and leads the overall business strategy, communication, and execution.

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initiator of an international business transaction, which conceives, designs, and produces offerings intended for consumption by customers worldwide foreign distributor foreign market-based intermediary that works under contract for an exporter, takes title to, and distributes the exporter's products in a national market or territory, often performing marketing functions

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