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Chapter 1 International Business - SlideShare
INTERNATIONAL COMPETITION. Manufacturers in the

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International Business Chapter 1 Flashcards | Quizlet

International business occurs in many different formats: The movement of goods from country to another (exporting, importing, trade) Contractual agreements that allow foreign

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firms to use products, services, and processes from other nations (licensing, franchising) The formation and operations of sales,...

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