

Ihrsa Research Reports

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IHRSA
Research; 3 Keys to Understanding Health Club-going Millennials. Millennials account for 28% of total health club members, according to the IHRSA Health Club Consumer Report. Find out how to attract this prime demographic with insights from our research expert.

IHRSA 2018 Global Report: Health Club Industry Revenue ...
Research; This Report Should Be Part of Your Strategy for a Better 2020. Your club is probably bustling with members who are reviewing and revising their goals. You should be doing the same—and "The 2019 IHRSA Profiles of Success" could be your key to success.

Store - IHRSA
IHRSA is due to release their next report in May 2020, which will include health and fitness industry statistics from the previous year. Overview Of Current Industry Trends There are several fitness trends that have been consistent over recent years.

About IHRSA | IHRSA
The 2019 IHRSA Global Report: Key Findings includes a record high 183 million members in over 65 global markets. Read all key findings. Tuesday , February 4 2020

The 2018 IHRSA Health Club Consumer Report | IHRSA
The IHRSA Employee Compensation & Benefits Report is the most comprehensive survey of the North American health club industry's compensation and benefits practices. New to this year's report are two features: a human resources round table article and expanded data analysis.

The 2019 IHRSA Global Report | IHRSA
The 2018 IHRSA Health Club Consumer Report. This annual publication provides demographics and health, sports, and fitness participation data on America's health club consumers. The report confirms that health clubs are playing an increasing role in helping consumers get active and pursue fitness and sport goals.

Research | IHRSA
An IHRSA perennial bestseller, the report provides a comprehensive overview of the health club industry worldwide. "A must-have reference for any industry stakeholder, The IHRSA Global Report shows solid growth for the health club industry worldwide," said Jay Ablondi, IHRSA's president of global products.

IHRSA Releases 2017 Health Club Consumer Report | Health ...
IHRSA Launches 2017 Global Report Survey Posted: January 31, 2017 in IHRSA BOSTON, MA - To ensure IHRSA maintains the most up-to-date research on the global fitness club industry, IHRSA, the International Health, Racquet & Sportsclub Association, has launched the 2017 Global Report. Industry leaders who participate in the survey will be recognized among global leaders in the "Company Profiles" section of The IHRSA Global Report, IHRSA's most requested research publication.

IHRSA Report Shows Healthy Fitness Market | SGB Media Online
by Melissa Rodriguez, Senior Research Manager, IHRSA. In 2017, health club membership topped 174 million consumers around the globe, according to The 2018 IHRSA Global Report, which was published last month. Industry revenue totaled an estimated \$87.2 billion in 2017 and 200,000 facilities.

2019 IHRSA Global Report: Key Findings - What's New In Fitness
Find the latest research reports, webinars, and other resources designed to help you improve your business. ... Short Description In this IHRSA webinar, sponsored by ABC Financial, you will learn secrets to success for operating a health club. Details. Best Practices for Recruiting Staff ...

Key Findings from The 2018 IHRSA Global Report
Weeks prior to the convention, IHRSA released a report with the latest findings on the health of the U.S. fitness industry. Research showed more than one out of five Americans belonged to at least one U.S. health club or studio. There were 70.2 million U.S. health club consumers in 2008.

IHRSA Reports 57 Million Health Club Members, \$27.6 ...
Our programs and research will be available to the general public, and support the platform adopted by IHRSA to promote the health and fitness industry as a primary solution to the physical inactivity epidemic. LEARN ABOUT THE IHRSA FOUNDATION

Health Club Resources and Publications | IHRSA
The 2019 IHRSA Global Report This annual report provides the most comprehensive overview of health club markets worldwide, making it a must-have resource for industry insiders, including club operators, investors, market analysts, and other professionals.

IHRSA 2019 Institute Pricing
BOSTON, MA- Today, the International Health, Racquet & Sportsclub Association (IHRSA) released The 2015 IHRSA Health Club Employee Compensation & Benefits Report, a detailed analysis of compensation and benefits practices for the health club industry. Salary and compensation data in the report are based on data from more than 300 North American facilities.

Reports | IHRSA
IHRSA's research reports and publications are designed to help your health club succeed. Access information on revenue, member retention, and more.

Ihrsa Research Reports
The IHRSA Latin American Report (Second Edition) - Portuguese Version. Member Discount. IHRSA State of the Mexican Health and Fitness Industry Report. ... Research Reports & Publications; Programs for Members Webinars; Find a Supplier Subscribe; For Suppliers. Exhibiting Space Advertising

Fitness Industry Statistics [Growth, Trends & Research ...
The just-released 2018 IHRSA (International Health, Racquet & Sportsclub Association) Health Club Media Report paints a bright outlook on the state of fitness clubs and fitness activities overall. According to the report, in 2016: An all-time high of 57.3 million people belonged to a health club, an increase from 2015.

Supercharge Your Growth | IHRSA
IHRSA Reports 57 Million Health Club Members, \$27.6 Billion in Industry Revenue in 2016. Health club member numbers increased 3.6 percent in 2016 compared to 2015, which equated to a 19.3 percent penetration rate into the America population, according to a report from IHRSA.

IHRSA 2018 Fitness Trends - Precor (US)
"Although inactivity rates are disappointing among older generations, the IHRSA Health Club Consumer Report shows that nearly one out of four health club members are 55 and older and membership among Boomers and the Silent Generation (typically born between 1925-42) is growing," said Melissa Rodriguez, IHRSA's senior research manager. "The report provides insights and applications on how clubs can engage older generations as well as other segments."

IHRSA Reports | Health and Fitness Club Industry News
Executive education programs at prestigious universities like the University of North Carolina at Chapel Hill are priced at \$4,000 or more. The IHRSA Institute has been designed to provide an industry-specific program — but at a much lower price.

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