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Airlines. The inside account of how Frank Lorenzo took over a sputtering Airlines and flew it into the ground. With access to the major players -- the guarded Lorenzo and his inner circle, former Eastern

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Airlines president Frank
Borman, Peter Ueberroth, and
union boss Charlie Bryan --
author...

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Bernstein, Aaron is the author of 'Grounded Frank Lorenzo and the Destruction of Eastern Airlines' with ISBN 9781893122130 and ISBN 1893122131. Find helpful customer reviews and review ratings for Grounded: Frank

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Frank Lorenzo Might Have
Been The Real-World Airline

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"Frank Lorenzo has etched an indelible mark on the U.S. airline business. Whether he is a union buster, an opportunist, or a keen businessman depends on one's perspective, but his mark

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has been deep and may be lasting," wrote James Ott on Lorenzo's departure from Continental.

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Grounded: Frank Lorenzo and
the... book by Aaron

Online Library Grounded Frank Lorenzo And The Destruction Of Eastern Airlines Bernstein

A murky, unbalanced recap of how Eastern Airlines came to grief at the hands of its proprietors, unions, and a welter of would-be saviors. Business Week correspondent Bernstein casts as chief

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villain of the piece Frank Lorenzo, the reputed asset-stripper who acquired financially troubled Eastern on the cheap early in 1986.

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Eastern Air Lines. Frank Lorenzo acquired Eastern in 1985 and moved many of its assets to his other airlines, including Continental Airlines and Texas Air. After continued

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labor disputes and a
crippling strike in 1989,
Eastern ran out of money and
was liquidated in 1991.

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Grounded: Frank Lorenzo and
the Destruction of Eastern
Airlines. By Aaron Bernstein
1999/01 - Beard Books
1893122131 - Paperback -
Reprint - 272 pp. US\$34.95 A
breathtaking chronicle of
the depressurizing and crash

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Publisher Comments

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Lorenzo and ...

The inside account of how
Frank Lorenzo took over a

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sputtering Airlines and flew it into the ground. With access to the major players -- the guarded Lorenzo and his inner circle, former Eastern Airlines president Frank Borman, Peter Ueberroth, and union boss

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Charlie Bryan -- author

Aaron Bernstein explains how
Lorenzo brought a corporate
raider's mentality to
running a business, and how
its ...

Grounded: Frank Lorenzo and

Page 26/42

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the Destruction of Eastern

...

Frank Lorenzo had built
Texas Air and Continental
into an empire through anti-
union tactics and had earned
him labour's hatred and the
support of the big money-men

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like Drexel's Mike Milken.
But Borman, blinded by his
own arrogance, misjudged,
and his beloved airline
ended up with Lorenzo.

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...

Grounded : Frank Lorenzo and
the destruction of Eastern
Airlines. [Aaron Bernstein]
-- Lorenzo took over Eastern
Airlines after a struggle
with former astronaut Frank
Borman and then entered into

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a period of bitter strikes,
financial brinksmanship,
sale of the Eastern shuttle
to Donald ...

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...

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“Grounded” gets across the message that Eastern is seriously out of whack and that Lorenzo only made things worse--two premises already widely known. The book comes to few other conclusions.

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the... book by Aaron
Bernstein. In 1986, the
president of Eastern
Airlines and former
astronaut, Frank Borman, set
his airline on a collision
course with Frank Lorenzo.
Desperate to revive his...

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Flaps Down at Eastern :
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Like a pirate taking over a ship on the ocean, some industry observers say Frank Lorenzo took over Eastern Airlines and then pillaged it for his own profit before burning it to the ground. Frank Lorenzo was entrusted

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with the position of CEO of
Eastern Airlines in 1986.

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Airlines User Review - Not
Available - Book Verdict
This story of the
acquisition of Eastern
Airlines by the Texas Air
Corporation is a...

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