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Global Logistics & Supply Chain Management of H&M

"Logistics typically refers to activities that occur within the boundaries of a single organization and Supply Chain refers to networks of companies that work together and coordinate their actions to deliver a product to market.

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Logistics and supply chain aren't the same things. Logistics is the management of the

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movement of goods whereas supply chain management covers the many other areas we're discussing here.

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Logistics is inherently difficult and complex for a global supply chain as it deals with trade regulations, shipping distances, and cross-currency issues. Companies and/or organizations who place an emphasis on logistics management can find themselves with a serious competitive advantage as it has a clear visible impact on customers.

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According to Martin Christopher (1998), logistics and supply chain management are the two segments that “the two goals of cost

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reduction and service improvement can be achieved.” Logistics is not a component of the supply chain but a resource that enables a supply chain to be implemented.

What is Logistics and Supply Chain Management?

Global Supply Chain Logistics Inc. Logistics Solutions in Mississauga, ON. We provide Freight Transportation and Logistics Services to clients in Canada across Mississauga, Toronto, Hamilton, Brampton, Oakville, Vaughan, Guelph, Markham, Ajax, and Oshawa, ON. Contact Global Supply Chain Logistics Inc. -

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