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control, and evaluate the marketing efforts of a hospitality and travel organization. a. Property management b. Human resource c. Financial d. Marketing
Competency: Legal Issues, Financial Management, and Budgeting is the percentage relationship of an organization's sales to total industry or sector sales. a. Efficiency ratio b. Market share

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Crockerham, Sheila (Functional Language, Functional Math, Life Skills, Study Skills) Cutrer-Gill, Lisa (Spanish I, Spanish II, Spanish II DE) Dagro, Melissa (Spanish I, Speech) Daigle, Blaine (English III, Business English) Dalton, Adrien (Basic Career Readiness, Principles of Marketing, Principles of Business)

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