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The globe-spanning fashion industry employs tens of millions of people worldwide and generated nearly half a trillion dollars of revenue in the U.S. during 2012, according to Fashion United. The global nature of the industry and sheer scale of revenue creates a number of ethical issues, ranging from working conditions and environmental impact to body image and the use of fur.

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3 Vital Elements for Building or Sustaining a Successful Modern Fashion Brand: Let's start with the basics here. IMHO, Leadership, Marketing, and Finance are three vital parts of any fashion business as it can help a brand to get the products to the right customers profitably if done right. It is the only way a fashion brand can expand its market reach and stay in business.

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