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the MBA consists of 124 multiple-choice questions, half of which are based on short case-study scenarios.

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Sample Questions

Directions: This

section contains

independent

questions as

well as

questions

related to case-

based scenarios.

Each of the

questions or

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incomplete
statements is
followed by four
suggested
answers or
completions.
Select the one
that is best in
each case. 1.

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Balance sheet:
attempts to
describe the
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firm at a point
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Liabilities
Equity - "net
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remains after
deducting
liabilities from
assets.

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universities as
a way to measure
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performance
within certain
subject areas,
in order to

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compare the institutional performance against other institutions and make curriculum and instructional changes if needed.

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based on short
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scenarios.

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Collect primary

data on

competitors to

determine

whether the

electronic

market for

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antique jewelry
is saturated.

(D) End the
study and retain
the current
system, as the
major customer
segment is
clearly
skeptical of
online
retailers.

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may review for
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administered in
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