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Dr. Turban is the author of over 100 refereed papers published in leading journals such as Management Science, MIS Quarterly, and Decision Support Systems. He is also the author of 20 books including Electronic Commerce: A Managerial Perspective and Information Technology for Management. He is also a consultant to major corporations worldwide. Dr.

Turban & King, Electronic Commerce 2012: Managerial and ...

E-commerce model in which individuals use the Internet to sell products or services to organizations or individuals who seek sellers to bid on products or services they need. intrabusiness EC E-commerce category that includes all internal organizational activities that involve the exchange of goods, services, or information among various units and individuals in an organization.

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Turban. E., King. D., Lee. J. K., Liang, T. P., and Turban, D.C., (2015), Electronic Commerce: A Managerial and Social Networks Perspective. 8th Ed.

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consumer and business-to-business systems, followed by chapter 8 on
payment systems, chapters 9 and 10 on planning and public policy
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