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Michael E. Gerber is a true legend of entrepreneurship. INC. magazine called him "the World's #1 Small Business Guru." He is

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the Co-Founder and Chairman of Michael E. Gerber Companies—a group of highly unique enterprises dedicated to creating world-class start-ups and entrepreneurs in every industry and economy—a company that transforms the way small business owners grow their companies ...

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EMyth offers business and executive coaching to owners through the program we ' ve refined over the past 40 years. Our business coaches deliver the Program based on the books E-Myth Revisited, the E Myth series, and from the author of Beyond the EMyth.

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doesn't make it any less valuable. If anything, The E-Myth Revisited is even more relevant today, as more people than ever start their own businesses – and more than ever fail. Gerber advocates doing a lot of thinking on the front end to prevent you from maneuvering yourself into a situation you can't get out of.

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The E-Myth Revisited: Why Most Small  
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Work and What to Do About It pdf (ePUB) book. The first edition of the novel was published in September 1st 1985, and was written by Michael E. Gerber. The book was published in multiple languages including English, consists of 269 pages and is available in Paperback format.

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The E-Myth Revisited: Why Most Small Businesses Don't Work and What to Do About It (Kindle Edition) Published June

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2007 by HarperCollins e-books Revised and updated Edition, Kindle Edition, 268 pages  
Author(s): Michael E. Gerber. ASIN: B000RO9VJK ...

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The E-Myth Revisited Why Most Small Businesses Don't Work and What to Do About It. By: Michael E Gerber . 6

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The E-Myth Revisited: Why Most Small Businesses Don't Work ...

The E-Myth, or Entrepreneurial Myth, says that most new businesses are not started by entrepreneurs who set out to build a strong

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business but by technicians who enjoy the hands-on work themselves. Because of that natural bias, most business owners focus on working in their business when really they should be working on their business.

The E-Myth Revisited: Chapter 1 -  
Entrepreneurial Myth - E ...

After you have listened to The E-Myth Revisited, you will truly be able to grow your business in a predictable and productive way. ©1955, 2001, 2003, 2004 Michael E. Gerber (P)2004 HarperCollins Publishers, Inc. Read & Listen Switch between ...

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In the United States, 80% of businesses fail within the first 5 years, and 80% of the survivors fail in the next 5 years. In “ The E-Myth Revisited ” , Michael Gerber explains why small businesses fail, and how to



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overcome common mistakes in business, so you can build a successful business that not only works, but is also deeply rewarding for you and your stakeholders.

Book Summary - The E-Myth Revisited:  
Why Most Small ...

As a marketing & strategy addict, I'll go beside all the books mentioned above with Outliers by Malcolm Gladwell, Buy-In: Saving Your Good Idea from Getting Shot Down by John P. Kotter and Lorne A. Whitehead, The E-Myth: Why Most Small Businesses Don't Work and What to Do About It by Michael E. Gerber.

The E-Myth Revisited Summary - Four  
Minute Books

The E-Myth Revisited: Why Most Small  
Businesses Don't Work and What to Do  
About It. Michael E. Gerber. Harper  
Collins, Mar 17, 2009 - Business &

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woman standing alone, wind-blown against the elements, bravely defying insurmountable odds, climbing sheer faces of treacherous rock--all to realize the dream of creating a business of one's own.

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The E-Myth Revisited is divided into three parts: The current state of American small businesses (chapters 1 to 6) A theoretical overview of how things should be (chapters 7 to 9) The practical steps to build an effective business machine that will be independent of you -and eventually make you free and independent (chapters 10 to 18).

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