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Supply Chain Management: Strategy, Planning, and Operation
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Supply Chain Management, 6/e eBook: Sunil Chopra, Peter Meindl, D.V. Kalra: Amazon.in: ... This book is a must for students of MBA and B. Tech with an interest in supply chain management and

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9781292093567: Supply Chain Management, Global Edition ...
Supply Chain Management : Strategy, Planning, and Operation. / Chopra, Sunil; Meindl, P. 5th ed. Pearson Education, 2013. 528 p. Research output: Book/Report > Book

Supply Chain Management, 6/e eBook: Sunil Chopra, Peter ...
A growth in supply chain surplus increases the size of the total pie, allowing contributing members of the supply chain to benefit. Chopra, Sunil; Meindl, Peter. Supply Chain Management: Strategy, Planning, and Operation (Page 4).

Chopra & Meindl, Supply Chain Management | Pearson
Professor Chopra's research and teaching interests are in supply chain and logistics management, operations management, and the design of telecommunication networks. He has won several teaching awards at the MBA and Executive programs of Kellogg.

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PDF | On Dec 31, 2008, Jens K. Roehrich and others published Book Review_ Sunil Chopra and Peter Meindl, Supply Chain Management: Strategy, Planning & Operations (third ed., Pearson International ...

Supply Chain Management Chapter 1: Understanding the ...

TY - BOOK. T1 - Supply Chain Management. T2 - Strategy, Planning, and Operation. AU - Chopra, Sunil. AU - Meindl, P. PY - 2016. Y1 - 2016. M3 - Book

Amazon.com: Supply Chain Management, 7Th Edition ...

Chopra has been a department editor for Management Science and an associate editor for Manufacturing & Service Operations Management, Operations Research, and Decision Sciences Journal. He has also consulted for several firms in the area of supply chain and operations management.

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Professor Chopra's research and teaching interests are in supply chain and logistics management, operations management, and the design of telecommunication networks. He has won several teaching awards at the MBA and Executive programs of Kellogg. He has authored more than 40 papers and two books.

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Supply Chain Management - Base logistique & services

Effective supply chain management involves the management of supply chain assets and product, information, and fund flows to maximize total supply chain profitability. In this book we will have a strong focus on analyzing all supply chain decisions in terms of their impact on the supply chain surplus.

Book Review_ Sunil Chopra and Peter Meindl, Supply Chain ...

Chopra has been a department editor for Management Science and an associate editor for Manufacturing & Service Operations Management, Operations Research, and Decision Sciences Journal. He has also consulted for several firms in the area of supply chain and operations management.

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Drivers of Supply Chain Performance

1. Facilities –The physical locations in the supply chain network where product is stored, assembled, or fabricated
2. Inventory –All raw materials, work in process, and finished goods within a supply chain
3. Transportation –Moving inventory from point to point in the supply chain

Chopra Meindl Supply Chain Management

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