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Business ethics - Wikipedia
Introduction. This report will aid
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McDonalds in identifying its core CSR strategies that will propel its business goals into the future. The report also identifies the business ethics that McDonalds has practiced over time and the impact of these business ethics to its strategic partners and customers.

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Business ethics (also known as corporate ethics) is a form of applied ethics or professional ethics, that examines ethical principles and moral or ethical problems that can arise in a business environment. It applies to all aspects of business conduct and is relevant to the conduct of individuals and entire organizations. These ethics originate from individuals,

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organizational statements or ...

McDonald's business ethics - UK Essays

An ethical decision is one that engenders trust, and thus indicates responsibility, fairness and caring to an individual. To be ethical, one has to demonstrate respect, and responsibility. Ethical decision-making requires a review of different options, eliminating those with an unethical standpoint, and then choosing the best ethical alternative.

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