

# Brand Equity Advertising Advertisings Role In Building Strong Brands Advertising And Consumer Psychology

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Brand Equity Advertising Advertisings Role  
4. Advertising □ Expensive, within a cluttered media with high

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noise level. 5. Direct Marketing □ Expensive, not suitable for reaching large audiences. 6. Sales Promotion □ Is gradually getting cluttered and expensive, has short-term results, makes consumers deal-prone, can erode brand equity and loyalty.

Promotion Mix: Introduction, Concept, Factors, Strength ...  
The reverse function reverses the contents of a container, contained in < algorithm> In the library. 1. Function prototype  
The reverse function is equivalent to the following code:

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