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Learn more about storytelling in user experience in our full-day course, Storytelling Throughout the UX Process. Reference. Quesenbery, W., & Brooks, K. (2010). Storytelling for User Experience: Crafting Stories for Better Design. Brooklyn, NY: Rosenfeld Media, LLC.

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Having more than 20 years of experience in User Interaction, "Rebecca Baker"

interestingly describes the process of story writing. This helps in communicating business

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value, finding problems and speeding delivery

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